



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 103294

Schedule Dates 10/12/12-10/16/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - CREDIT RE-SPEND

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07911554
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,600.00
Net Total \$37,400.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	35	\$44,000.00
Grand Total:	35	\$44,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5:57A- 7A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	6A NEWS	10/11/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	8A- 8:55A (EST)	1					X			1	\$600.00	\$600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/11/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	8:58A- 9:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/11/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	11:58A- 12:30P (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	NOON NEWS	10/11/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- 9P (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	NCIS	10/11/12
6.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/11/12
7.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:58P- 7:30P (EST)	2						X		2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	SAT EN	10/11/12
8.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11P- 11:35P (EST)	2						X		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	SAT LN	10/11/12
9.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/11/12
10.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/11/12
11.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6:57P- 8P (EST)	1							X	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	60 MINUTES	10/11/12
12.0	Normal Line / SPOT	10/16/12-10/16/12	3	:30	7:57P- 9P (EST)	2		X						2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	NCIS	10/11/12
13.0	Normal Line / Special	10/16/12-10/16/12	3	:30	9P- 11P (EST)	1		X							\$6,000.00		WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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13.0.1	Closed Preempt	10/16/12															WBNS-TV (WBNS)	Schedule Change/Spot - CBS DROPPED BREAK FROM THE DEBATE	
14.0	Revised Line / Special	10/15/12-10/16/12	4	:30	5P- 6P (EST)	2	X	X									WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/11/12
14.1	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5P- 6P (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/11/12
15.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11P- 11:35P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	10/11/12
16.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5A- 5:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/11/12
17.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:57A- 7A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/11/12
18.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	8:58A- 9:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/11/12
19.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3P- 3:55P (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	10/11/12
20.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3:58P- 5P (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/11/12
21.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11:58A- 12:30P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	NEWS 1X PER DAY	10/11/12
22.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3P- 3:55P (EST)	1					X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	DR PHIL	10/11/12
23.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3:58P- 5P (EST)	1					X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	DR OZ	10/11/12
24.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5P- 6P (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5P NEWS	10/11/12

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Accepted-Station:

Date:

Comments:

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